Export Assistance

Kenneth R. Mouradian, Director
Orlando U.S. Export Assistance Center
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Trade Promotion Coordinating Committee (TPCC)

- Department of Commerce
- Department of State
- Department of the Treasury
- Department of Transportation
- Department of Agriculture
- Department of Energy
- Department of Defense
- Department of Labor
- Department of the Interior
- Agency for International Development
- Trade and Development Agency

- Environmental Protection Agency
- U.S. Information Agency
- Small Business Administration
- Overseas Private Investment
- Export-Import Bank of the U.S.
- Office of the U.S. Trade Representative
- Council of Economic Advisors
- Office of Management & Budget
- National Economic Council
- National Security Council
Focus of This Slide:
- Bureau of Industry and Security (BIS)
- Bureau of the Census (CENSUS)
- International Trade Administration (ITA)
- National Institute of Standards and Technology (NIST)
- National Oceanic and Atmospheric Administration (NOAA)
- U.S. Patent and Trademark Office (USPTO)

Other Bureaus:
- Bureau of Economic Analysis (BEA)
- Economic Development Administration (EDA)
- Minority Business Development Agency (MBDA)
- National Telecommunications and Information Administration (NTIA)
International Trade Administration (ITA)

- **Enforcement and Compliance**
- **Industry and Analysis**
- **U.S. Commercial Service**
  - Commercial Section of U.S. Embassies in ~70 Countries
  - U.S. Export Assistance Centers in ~100 U.S. Cities
  - Country Desks
  - Advocacy Center
  - SelectUSA
U.S. Commercial Service: Qualifications

- Company is organized under the laws of the United States; or,
- Company that is at least 95% owned by U.S. national persons; or,
- Natural person with United States nationality exporting on his or her own behalf

-- AND (not or) --

- There is at least 51% U.S. content in the good or service.
  - U.S. content for manufactured goods = [ex-factory price of a good] – [aggregate value contributed by non-U.S. or foreign sources]
  - U.S. content for services = [contract value of the service whether delivered in the U.S. or overseas] – [aggregate value contributed by non-U.S. or foreign sources]
Popular Services...

Fee-based Services
- Partner Identification
- Partner Qualification
- Customized Market Research
- Customized Services

Free Services
- Business Counseling
- Off the Shelf Market Research
- Commercial Diplomacy
- Commercial Advocacy

Click Here to Locate a U.S. Export Assistance Center or visit www.trade.gov
THANK YOU!

Kenneth R. Mouradian  
Director  
Orlando U.S. Export Assistance Center  
3452 Lake Lynda Drive, Suite 185  
Orlando, FL 32817  
Kenneth.Mouradian@trade.gov  
O: 407-275-5527  
M: 407-968-8122