

# Florida Photonics Cluster

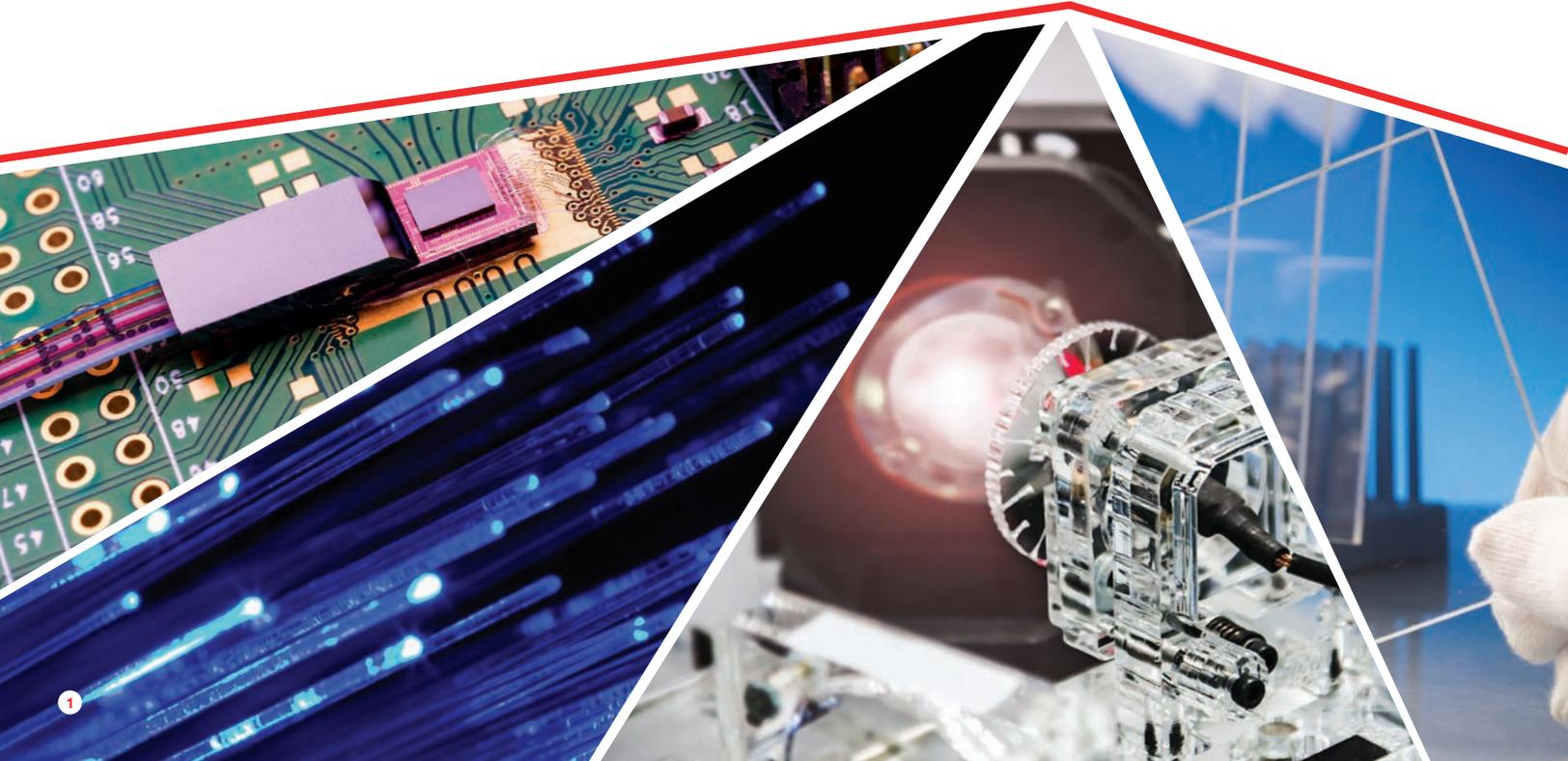
## MEMBERSHIP GUIDE



# A unified voice for Florida Photonics

The Florida Photonics Cluster (FPC) supports, unifies, and works to grow the Florida photonics industry and its profitability — solidifying Florida as the place to go for photonics solutions. Florida's photonics cluster is one of the largest in the U.S., spanning a broad range of industry sectors, including:

- Lasers
- Fiber optics
- Optical and laser materials
- Thin film coatings
- Optical components
- Optoelectronic fabrication and packaging
- Optical systems integrators, addressing applications from energy and autonomous vehicles, to life sciences, industrial manufacturing and defense





## Who should join the FPC?

**Growing your industry network creates valuable connections locally as well as regionally, nationally, and internationally.** If your organization provides optics and photonics products or services, or provides services and products to photonics companies, FPC membership is right for your organization. Monthly/quarterly networking events and facility tours highlight the various technology thrusts of companies in the region.

## Boost visibility & extend marketing reach

Getting the visibility your business needs can be tough on your own but through FPC membership, like-minded organizations of all sizes come together to achieve more influence and visibility than they can on their own.

### MARKETING

FPC members are able to extend their marketing reach through joint strategic marketing efforts and opportunities to collectively participate in state and national industry tradeshows. Your business will also be featured in our Membership Directory on the FPC website at [www.floridaphotonics.com](http://www.floridaphotonics.com), which opens the opportunity for you to be found by potential customers worldwide. FPC members are also provided discounts with companies that provide marketing and business related products and services.

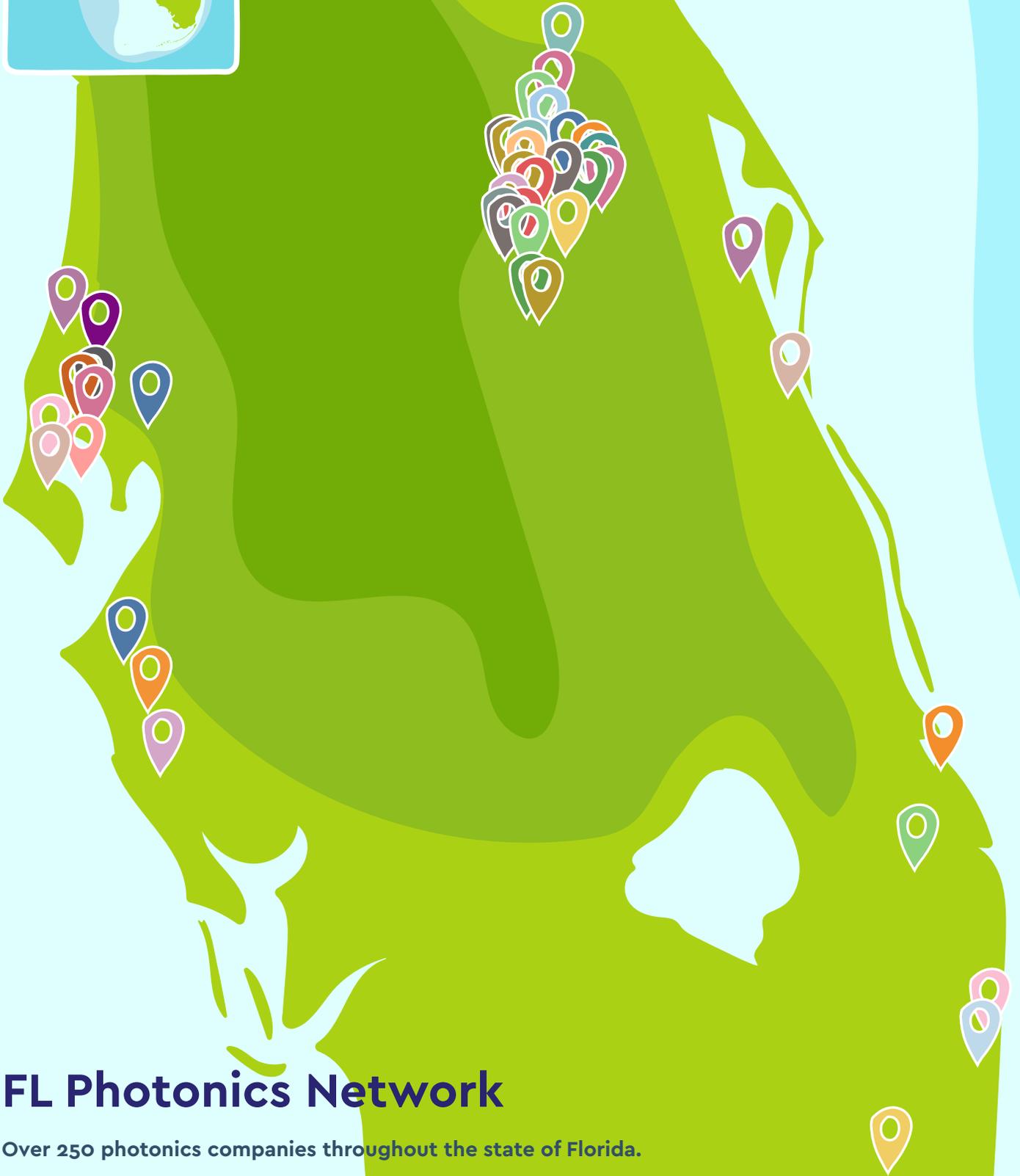
### VISIBILITY

The spotlight is always on our member companies through digital collateral, social channels, newsletters, and networking opportunities with our expansive resource network that includes:

- Enterprise Florida
- Florida High Tech Corridor Council
- UCF's CREOL, The College of Optics & Photonics
- Regional economic development organizations including Orlando Economic Partnership, Manufacturers Association of Central Florida, and Florida Defense Contractors Association

## *Creating Unity, Supporting Growth, Influencing the Region*

The sun isn't the only thing that's strong in Florida... **photonics in the Sunshine State is also shining brightly with over 250 photonics companies throughout the state.** We strive to create opportunities designed to develop Florida photonics companies into worldwide market participants. On behalf of the entire photonics ecosystem, the FPC strives to foster the expansion and growth of Florida's optics and photonics industry by partnering with economic development organizations, the state universities and community colleges, and local and state governments to elevate our members and position photonics activities in Florida worldwide. We also work to develop local and state executive and legislative support for the industry.



# FL Photonics Network

Over 250 photonics companies throughout the state of Florida.



## Find talent & influence workforce development

The FPC helps enhance and develop a competent statewide optics and photonics-based workforce by partnering with the education community in Florida. Our members have the unique opportunity to form the workforce they need for tomorrow by advising on curriculum development at universities and colleges across the state. The FPC facilitates access to Florida's best and brightest students and the additional ability to recruit nationwide through the FPC website.



## Expand regional knowledge & make strategic connections

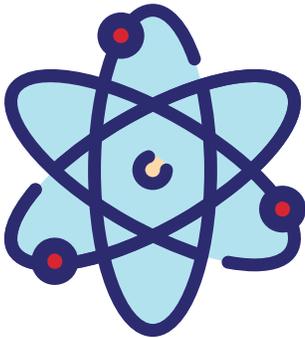
You'll have unique access to the Florida business community and like-minded professionals through your FPC membership. Whether you're looking for talent, strategic connection, or want to keep a pulse on the photonics industry, our annual and regional membership meetings will help you expand your knowledge and connections through cross-sector presentations and cross-industry networking events. You'll also contribute to optics/photonics-focused data collection via a periodic survey, which gives us real and valuable analytics on the industry in the area.





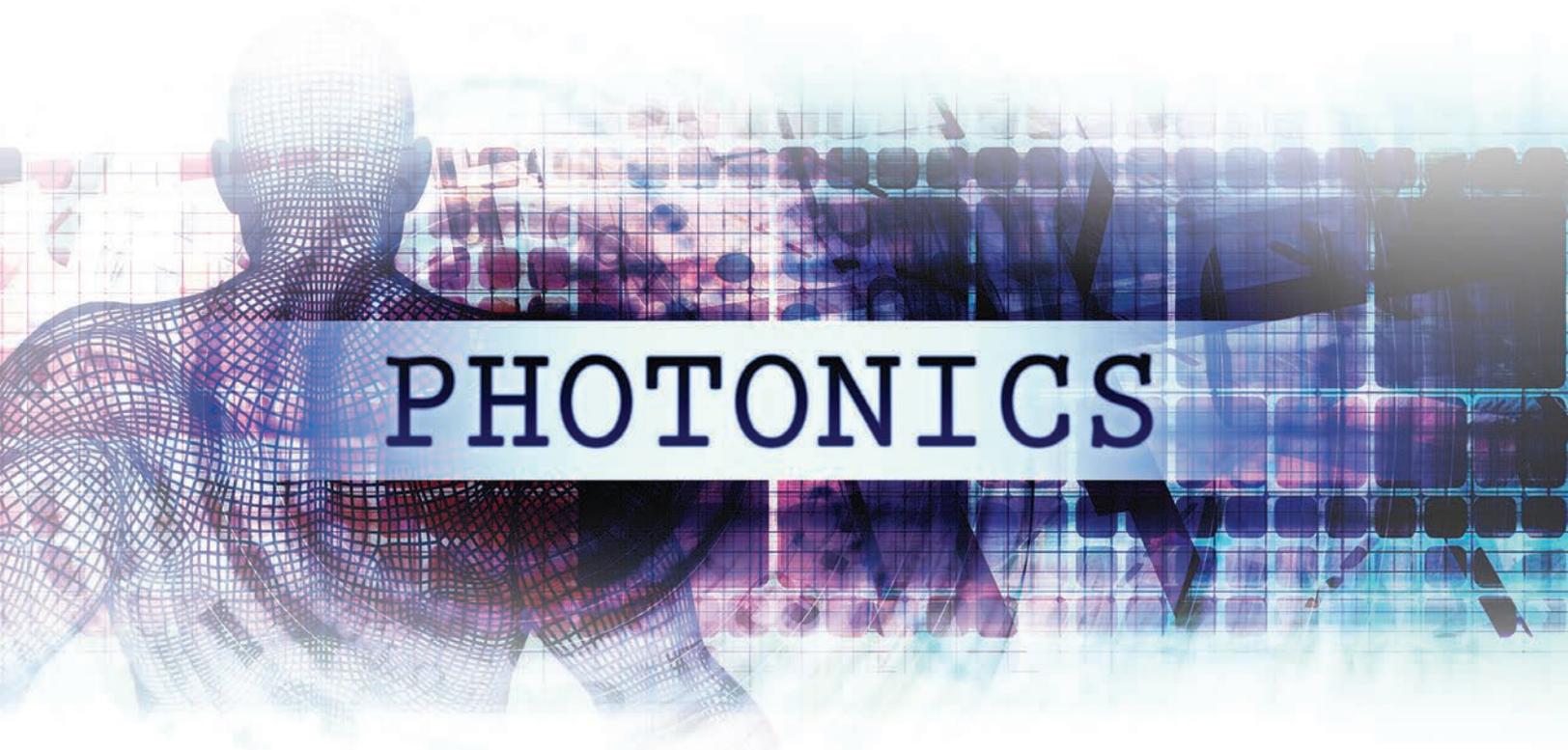
## Amplify your organization's message & establish valuable collaborations

The FPC provides a platform for its members to build credibility, brand recognition, and collaborative opportunities. The FPC also has strong relationships and group discounts with influential organizations like the Laser Institute of America (LIA), MACF, SPIE, OIDA, and the UCF incubation program and its College of Optics and Photonics (CREOL).

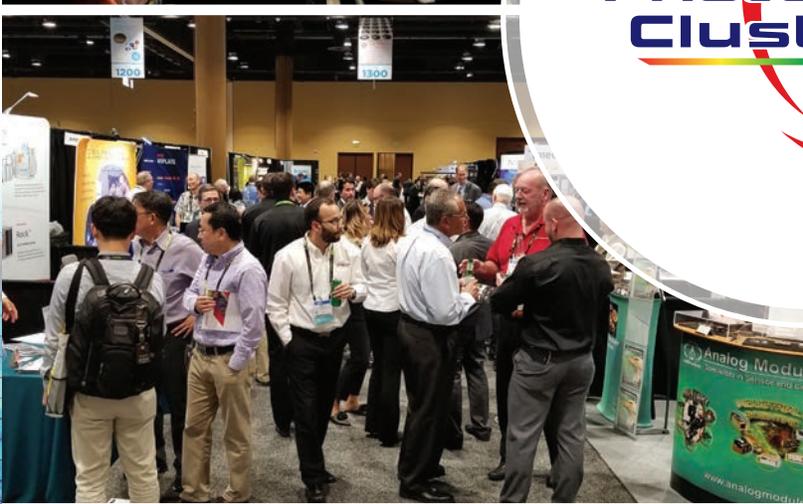
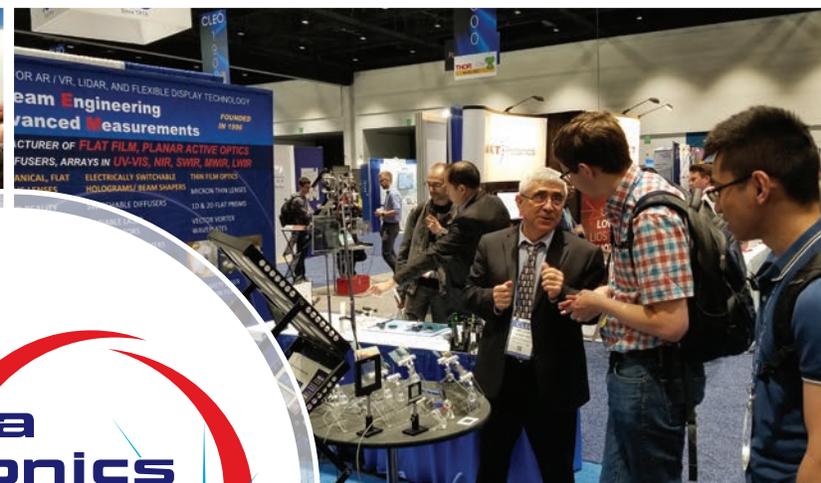


## Photonics enables

From fiber optics and telecommunications to medical imaging and cancer research, optics and photonics are advancing today's critical technologies. Based on the science of light, optics and photonics are specialized fields of physics and engineering. These technologies are prevalent in almost every aspect of day-to-day life. From your computer screen to your cell phone and car headlights, optics and photonics are critical technologies that will continue to grow and enhance people's lives.



**PHOTONICS**



# Connect with the Florida Photonics Cluster



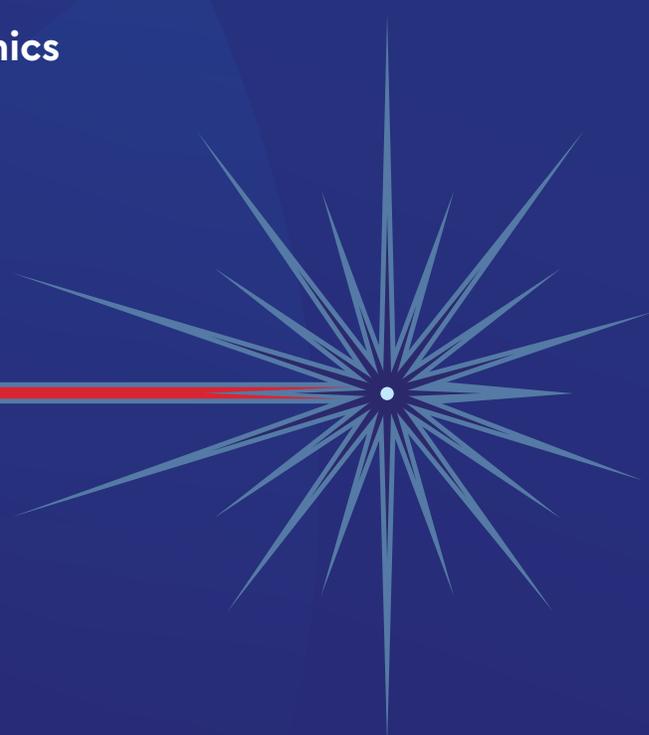
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